

## ABSTRACT OF THE DISCLOSURE

An information processing apparatus, an information processing method and a medium which allow accurate control of an image pickup timing based on a result of image recognition with a simple construction. An image pickup section outputs picked up image data to an image recognition section and a delaying section. The image recognition section performs image recognition for the image data inputted thereto and, when it detects predetermined information from among the image data, outputs a trigger signal to an image fetching section to fetch an image. The delaying section delays the image data inputted thereto from the image recognition section to compensate for a delay corresponding to a time required for the image recognition by the image recognition section and outputs resulting image data to the image fetching section. The image fetching section fetches the image data inputted thereto from the delaying section in synchronism with the trigger signal inputted thereto from the image recognition section and outputs the fetched image data to the image storage section. The image storage section stores the image data outputted from the image fetching section.